World Toilet Organization NEWSLETTER

March 2025

Strengthening Global Commitments: Meeting with UN Secretary-General Special Envoy for Water

We are pleased to share that our founder, Jack Sim, had a very productive meeting with *Ms. Retno Marsudi,* the UN Secretary-General Special Envoy for Water. During this engaging discussion, Jack pledged his full support towards the Sanitation Advocacy Alignment and Acceleration initiative.

This collaboration aims to accelerate efforts in achieving safe sanitation for all by aligning advocacy and mobilizing key stakeholders across sectors. WTO remains committed to supporting global efforts that advance the water and sanitation agenda, in line with SDG 6. As part of this commitment, we are stepping up our efforts to improve WASH conditions on the ground in Indonesia, working closely with local partners and communities.

Stay tuned as we work closely with global leaders to make sanitation a basic human right for everyone!

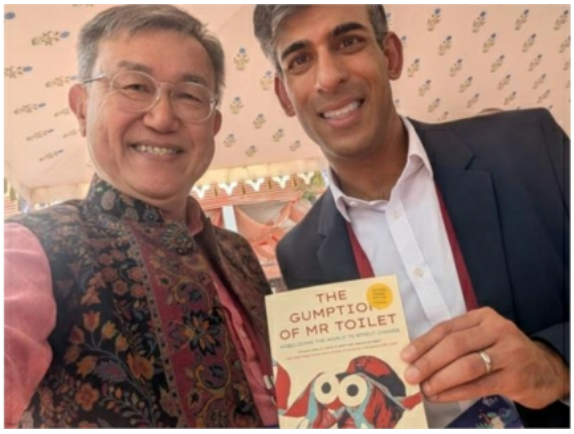
Jack Sim, Founder-Director WTO with Retno Marsudi, the UN Secretary-General Special Envoy for Water.

WTO Sparking Global Dialogue on Impact Investments at LEAP 2025

Dr. Jack Sim took the stage at LEAP 2025 in Riyadh, joining a global line-up of over 300 innovators, creators, and leaders shaping the future. Speaking on the theme **Transforming Society: The Power of Investing for Impact**, Jack shared valuable insights on how impact investments are driving meaningful change in addressing global sanitation challenges and advancing sustainable development.
LEAP 2025 served as a dynamic platform for thought leaders to discuss how technology & investment can transform societies for the better, and WTO's participation reinforced the crucial role of sanitation in this global dialogue.

Breaking Taboos, Creating Impact: The Gumption of Mr. Toilet by Jack Sim at India's Top Literary Festivals

Jack Sim, fondly known as Mr. Toilet made a remarkable impact across four of India's most prestigious literary festivals: Jaipur, Bangalore, Kolkata, and Trivandrum. His thought-provoking discussions on sanitation, breaking taboos, and driving global change resonated deeply with diverse audiences at each event. At each festival, his books sold out entirely, underlining the growing interest and support for the sanitation movement he champions. His participation in these festivals not only amplified WTO's mission but also strengthened alliances with influential personalities and global leaders such as Rishi Sunak, Aruna Roy, Sudha Murty, and many more, all committed to creating positive social impact.
Click here to get your copy.



Jack Sim with Rishi Sunak at Jaipur Literature Festival 2025

WTO Partners with Manipal University Jaipur, India to Inspire Future Sanitation Leaders

WTO was proud to collaborate with Manipal University Jaipur (MUJ) in hosting our founder, Mr. Jack Sim. He addressed students and faculty at MUJ, sharing his remarkable journey as a sanitation advocate who successfully negotiated with 193 heads of nations at the UN General Assembly, resulting in the recognition of World Toilet Day. His engaging session at MUJ emphasized the critical role young leaders and innovators play in addressing global sanitation challenges. We are grateful to Dr. N.N. Sharma, President of MUJ, and Dr Anil Dutt Vyas for their leadership and warm hospitality, and to the vibrant MUJ community for their enthusiastic participation. The event further strengthens WTO's commitment to fostering the next generation of sanitation champions and deepening partnerships with academic institutions dedicated to social impact and innovation.

WTO at the Toilet Conference 2025, Dhaka Bangladesh: Shaping the Future of Global Sanitation

WTO was honoured to participate in the Toilet Conference 2025, held in Dhaka, Bangladesh. This year's conference, themed "The Future of Sanitation", brought together global leaders, policymakers, academics, & development partners to exchange innovative strategies & best practices in advancing sanitation for all. Our founder, Dr. Jack Sim, delivered a keynote address sharing how Singapore transformed from a third-world to a first-world nation through Cleanliness. He highlighted key reforms, including modernising public toilets, providing clean water, cleaning rivers, eradicating corruption, and ensuring safe and affordable housing. Mr. Sim emphasized that Cleanliness is both a physical & spiritual philosophy, which earned Singapore's global trust & admiration.

Jack Sim at Toilet Conference 2025, Dhaka Bangladesh

World Toilet Organization Membership Program

We are delighted to introduce our newest members, as well as those who have shown continued support by renewing their membership. A warm welcome to:

> *Geraldine Ewomba*, *Saori Onda*, Anne Ho Koon Wei, and *Paul Fameli*, joining as Friends of WTO.
> *Euroloo*, *Mister Loo*, *Sanitation Ambassador NPC*, and *One Hundred Restrooms*, joining as WTO Champions.

To join WTO Membership Program *Click here* for details

Join the WTO Ecosystem Partners Network!

The *WTO Ecosystem* connects associations working to promote sustainable sanitation. As a partner, gain global visibility, collaborate with like-minded organizations, and amplify advocacy efforts to drive real impact.
Why Join?

- Visibility: Feature your logo and initiatives on the WTO website
- Collaboration: Connect with funders, policymakers, and industry experts
- Advocacy: Align efforts to influence the global sanitation agenda

How to Join?

- Contact us at *online@worldtoilet.org*
- Share your logo and partner profile to get started!

Be part of a global movement shaping the future of sanitation!

Donate here

"Transform lives with the power of sanitation. Your donation will fund essential sanitation facilities, ensuring clean and safe environments for communities in need. Make a difference today!"

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