World Toilet Organization NEWSLETTER

December 2024

World Toilet Day forum at the United Nations Headquarters, 19 November 2024

World Toilet Organization's Founder-Director Jack Sim and Board of Director Nielsen Yadlowsky attended the World Toilet Day Forum at the UN HQ which was incredibly fruitful, setting the stage for a stronger focus on sanitation at the 2026 UN Water Conference, co-hosted by the Senegal and UAE governments. Having successfully "Made Toilets Sexy," our next goal is to "Make Toilets Profitable." This entrepreneurial approach involves incorporating the externalities of public and private goods into cost-benefit analysis, enabling the development of Public-Private Partnerships (PPPs) or commercially viable solutions. With an exponential mindset, there is real potential to make substantial progress, perhaps even solving the sanitation crisis by 2030.

Click here to view Jack Sim's World Toilet Day message delivered from the UN Headquarters.

From the right, Jack Sim, Founder/Director WTO, and to his left Nielsen Yadlowsky, Board Member WTO

Organization Update

Our Founder-Director, Jack Sim, has joined the Advisory Board of the Global Water and Sanitation Center at the Asian Institute of Technology in Bangkok.

A Heartfelt Thank You to Kenon Holdings for Their Generous Support

We are delighted to extend our sincere gratitude to Kenon Holdings for their generous donation and unwavering support to advance the global sanitation agenda. Your contribution demonstrates a strong commitment to improving sanitation access and enhancing the quality of life for underserved communities worldwide.

Introducing *The Flush Friends*

Conceptualized by Jack Sim, The Flush Friends is a creative and quirky approach to addressing the global sanitation crisis. Written by Jay B. Kalagayan and brought to life through vibrant illustrations by Brandon Wagner, the book combines humor, imagination, and education to engage readers of all ages. By using an unconventional and playful narrative, The Flush Friends aims to spark conversations and inspire action toward solving one of the world's most pressing challenges in a fun and accessible way.

Urgent Run Pune, 2024

On World Toilet Day 2024, November 24th, Pune hosted the Urgent Run in collaboration with Ecosan Services Foundation, Pune Municipal Corporation, Indian Water Works Association, Maharashtra Jeevan Pradhikaran, and the World Toilet Organization, featuring a 10 km Mini Marathon and 5 km Walkathon to support SDG6: Clean Water and Sanitation for All.

The Gumption of Mr. Toilet: Inspiring Minds and Shaping Conversations

The Gumption of Mr. Toilet by Jack Sim has enjoyed multiple successful launches across Singapore and India, in the presence of key dignitaries such as the former Foreign Minister of Singapore, renowned international authors, etc.. The book has also been and will continue to be prominently featured at prestigious international events, including the Jaipur and Bangalore Literature Festival. It has been integrated into the curriculum at the Secondary School: Hwa Chong Institution in Singapore as the "School of Gumption," with ongoing efforts to introduce it into more schools in Singapore and globally. This inspiring story offers profound lessons and practical insights, making it a life-changing read that empowers readers to unlock their potential and achieve greatness.
Click here to get your copy.

UPCOMING EVENT

Start your New Year by joining the one and only Mr. Toilet, Dr. Jack Sim, at these exciting Lit Fests in 2025:

- **Kolkata Lit Fest** : 23rd - 24th January, 2025
- **Jaipur Lit Fest** : 1st - 3rd February, 2025
- **Kerala Lit Fest**: 6th - 7th February, 2025

Don’t miss this chance to attend an insightful talk and get your book today to discover what drives the world’s foremost sanitation advocate.

Donate here

"Transform lives with the power of sanitation. Your donation will fund essential sanitation facilities, ensuring clean and safe environments for communities in need. Make a difference today!"

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