World Toilet Organization

ANNUAL REPORT 2024

WORLD TOILET ORGANIZATION

World Toilet Organization, WTO

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World Toilet Organization

ANNUAL REPORT 2024

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Foreword

Time passes so quickly when we are passionate about our mission. The World Toilet Organization (WTO) will be celebrating the 25th Anniversary of our Founding Day 19 November which is now globally recognized as UN World Toilet Day. I would like to sincerely thank all our supporters for helping us advance our mission over the years.

Over the last 25 years, our global movement has brought much-needed prominence to the sanitation agenda. We continue to orchestrate and support global stakeholders in our mission to ensure that everyone, everywhere, has access to safely managed sanitation at all times.

The year 2025 will also mark the beginning of a new chapter, as I begin the process of handing over leadership to a new management team. This transition will transform WTO from a founder-led organization into a global institution with professional leadership, under a new Executive Director who will be appointed soon. While the transition will take time, I am confident that the new management will elevate WTO to even greater heights and serve humanity even more effectively in the years to come. Rest assured, I will continue to serve as an advocate and storyteller for WTO for many years.

I'd like to take this opportunity to express my heartfelt appreciation to everyone who has contributed to WTO over the past 25 years.

Thank You

Jack Sim, Founder-Director WTO

About the World Toilet Organization

The World Toilet Organization (WTO) is a global non-profit established in 2001, committed to enhancing sanitation and advocating for safe and hygienic toilets worldwide.

Among our notable achievements is establishing UN World Toilet Day, an initiative spearheaded in collaboration with the Singapore government to raise awareness about the global sanitation crisis and the importance of toilets in promoting health, well-being, and human dignity. Recognized by the United Nations General Assembly in 2013, November 19th is now designated as World Toilet Day, aimed at catalyzing action to address the sanitation crisis.

Through collaborative partnerships with governments, NGOs, and private sector entities, the WTO implements innovative sanitation projects, promotes best practices, and empowers communities to meet their sanitation needs.

Our organization endeavours to challenge the stigma surrounding sanitation, advocating for clean and accessible toilets for all, in alignment with the United Nations Sustainable Development Goal of achieving universal access to sanitation by 2030.

OUR PEOPLE

Jack Sim
Founder-Director WTO

Jack Sim, widely known as "Mr. Toilet," is a prominent social entrepreneur and founder of WTO and the BoP HUB. He has played a leading role in breaking the taboo surrounding toilets and addressing the global sanitation crisis. After achieving financial independence at the age of 40, Jack dedicated his life to social work and founded the WTO in 2001. Under his leadership, the WTO declared November 19th as World Toilet Day, which was later recognized by the United Nations in 2013. Jack's efforts have earned him numerous accolades, including the Schwab Foundation Social Entrepreneur of the Year award in 2001 and recognition as an Ashoka Global Fellow. With his unique blend of humor and serious facts, Jack has effectively communicated the importance of sanitation, mobilising global support for action to end the sanitation crisis.

Adam Mokhtee
Chair - Board Member

Adam is the founder of Alakai Advisory, a management consulting firm specializing in financial strategy solutions for companies in Southeast Asia. With over 25 years of experience, he has expertise in organizational transformations, debt restructurings, and operational turnarounds across various industries. Adam has a wide global exposure having worked or lived in the US, UK, and Asia. Beyond his professional endeavors, Adam is deeply passionate about creating a more sustainable future, influenced by his love for scuba diving. He channels his corporate finance experience towards causes supporting universal access to water and sanitation, as well as marine conservation.

Delph Mak
Vice Chair - Board Member

Delph serves as the Senior Director of Gradiant AI, the digital solutions arm of Gradiant, a prominent global water solutions provider. Her primary responsibility is to drive

the global growth of the digital business by promoting the adoption of digital platform solutions in the water sector. Delph is recognized as a thought leader in digital water and is dedicated to spearheading successful digital transformation initiatives for the sustainability industry. With a diverse professional background spanning various industries, including management consulting, water, energy, and biopharmaceuticals, Delph brings a wealth of experience to her role. She possesses expertise in strategy development, business development, project management, innovation strategy, marketing, and manufacturing. Having worked or lived in multiple countries such as the USA, UK, Canada, India, China, and Singapore, Delph has gained extensive global exposure. Delph holds a Master of Science degree in Engineering and Management from the Massachusetts Institute of Technology (MIT) and has a strong foundation in Chemical Engineering.

Calvin Chu Yee Ming
Board Member

Calvin is a Partner at Eden Strategy Institute, LLP. He has provided advisory services to senior executives in over twenty

countries. He has worked with renowned organizations such as Canon, Coca - Cola, Fujitsu, Intel, UNICEF, and Samsung, as well as governments including Australia, Malaysia, and Saudi Arabia. Calvin has received recognition as a NetImpact Change-maker and has been featured in prominent publications such as BusinessWeek and The Wall Street Journal. He has served as a judge, reviewer, and mentor for various programs and competitions related to social entrepreneurship and innovation. Calvin has also held advisory positions with organizations like IE Singapore and NUS Enterprise and has been involved with the boards of BioFourmis, Conjunct Consulting, Rotary Club, and the World Toilet Organization.

Trudi Bishop
Board Member

Trudi is a freelance copywriter and product marketer. With over 15 years of experience in pan-European & Asia-Pacific roles, she has worked for renowned companies like Callaway Golf, Cartamundi, and Leapfrog Toys heading up product marketing departments. Trudi has been recognized

as one of the top 100 women in toys and licensing by UK industry peers for four consecutive years. She has also contributed articles to global magazines such as Total Licensing and Toy News, focusing on sustainability, the climate crisis, and brand purpose within the toy and licensing industries. Trudi's passion for the environment led her to become a Climate Reality Leader as part of Al Gore's Climate Reality project in 2020. Currently based in New Zealand, she serves as a Deputy Chair on the Banks Peninsula Water Zone Committee focussing on water quality and water quantity in the area.

William Sim
Treasurer - Board Member

William is a versatile entrepreneur with a wide range of business experiences. He began his career as a waterproofing specialist and played a significant role in various construction projects, including Singapore Changi Airport and MRT's waterproofing projects. He is currently the Managing Director of TOPTEC Building Supplies PTE LTD, specializing in lightweight concrete and special fibres for crack control. Additionally, he is the Managing Director of

BESCO Building Supplies (SEA) PTE LTD, focusing on HPL's toilet partitions and other related products. William is also a Director of the World Toilet Organization Limited (WTO) and played a key role in the establishment of UN World Toilet Day. He has actively contributed to community and social services, serving in various committees and organizations. William's dedication to community service has been recognized with the prestigious "Paul Harris Fellowship" Medallion award.

Nielsen Yadlowsky
Board Member

Nielsen is a Product Manager at a software company in Canada with experience in a broad range of business functions across Asian and North American industries. More importantly, she deeply appreciates the mission that WTO champions because of her personal background. Nielsen grew up in an area of Indonesia where she witnessed the unfortunate state of sanitation and the negative effects it can have on society. Nielsen has always been passionate about toilets, and she is excited to be bringing her expertise and passion to her work with the WTO.

Royce Wee
Advisor

Royce is a lawyer, tech executive, and public policy director. He worked for 15 years as a lawyer and in various leadership roles in the Singapore Public Service. This was followed by heading up the public policy function for a tech MNC. Today, Royce is in charge of policy and regulation for tech and digital as the director of comms and connectivity, and of data protection, in NEOM, a giga project in the Kingdom of Saudi Arabia.

Sarika Saluja
General Manager, WTO

Sarika Saluja is a development professional with over 20 years of experience in social & economic empowerment. As General Manager of WTO based in Dubai, she leads global initiatives for safe and sustainable sanitation and hygiene. She led the World Toilet Summit (WTS) in India, Brazil, Melbourne, Nigeria, and Singapore (virtual) and established World Toilet Colleges (WTC) in India, which

expanded to 15 states, training over 100,000 participants. Since 2015, she has managed the WTC in Singapore, training over 1,000 individuals. Previously, Sarika led the Livelihood program at the American India Foundation and worked as a Consultant with Agribusiness Systems International and ACDI/VOCA. In 2023 and 2025, she was recognized as one of the top women leaders in hygiene, health, and sustainability in the Middle East. She holds a master's degree in Social Sciences (Gold Medalist) and has completed executive education at Harvard Business School and the University of Pennsylvania.

Laila K Khongthaw
Operations Associate, WTO

Laila is a WASH consultant with more than six years of experience in the water & sanitation sector, specializing in Faecal Sludge and Septage Management (FSSM), capacity building, fundraising, and community engagement. She previously worked as a Program Officer at the National Institute of Urban Affairs (NIUA) in India, contributing to projects such as 'City Investments to Innovate, Integrate,

and Sustain (CITIIS)' in New Delhi and the 'Sanitation Capacity Building Platform (SCBP)' in Uttarakhand. Prior to this, Laila served as a District Coordinator with Tata Trusts and the Ministry of Drinking Water and Sanitation in Morigaon district, Assam, India supporting the Swachh Bharat Mission-Gramin. As Operations Associate at the World Toilet Organization (WTO), she leads fundraising and project management efforts, writes grant proposals and monitoring reports, and develops strategic partnerships to support global sanitation initiatives. She plays a key role in expanding revenue streams, guiding volunteer engagement, and membership growth. She also supports the design of WTO's global expansion strategy, strengthens stakeholder relationships, and fosters CSR-driven collaborations to enhance sanitation infrastructure and hygiene education worldwide.

Vision and Mission

OUR VISION

A world with a clean, safe toilet for everyone, everywhere at all times.

OUR MISSION

To continue to build the global sanitation movement through collaborative action that inspires and drives demand for sanitation, and provides innovative solutions to achieve sustainable sanitation for all.

WTO's Priority SDGs

Sanitation as a Catalyst for ESG, Health, and Climate Action

The World Toilet Organization (WTO) is a global non-profit dedicated to tackling the sanitation crisis through innovation, advocacy, and sustainable solutions. Poor sanitation remains a major challenge, impacting public health, environmental sustainability, and economic development.

WTO integrates Environmental, Social, and Governance (ESG) principles into its mission, ensuring that sanitation solutions contribute to clean water access, hygiene education, and sustainable infrastructure.

Through its initiatives, WTO promotes water-efficient sanitation systems, supports community-led hygiene programs, and fosters economic opportunities in the sanitation sector. By working alongside governments, businesses, and civil society, WTO drives systemic change, ensuring that sanitation is prioritized as a human right and a key pillar of sustainable development.

WTO's efforts align with global ESG commitments by advancing water conservation, responsible waste management, and social impact initiatives that improve livelihoods while protecting natural resources.

With a focus on scalability, sustainability, and inclusive growth, WTO serves as a bridge between sanitation challenges and ESG-driven innovation, creating long-term impact for communities worldwide.

Our Impact over the Years

WORLD TOILET DAY

On November 19, 2013, the UN General Assembly unanimously declared the founding day of the World Toilet Organization, November 19, as the official UN World Toilet Day, with the agreement of all 193 member states.

United Nations A/67/L.75*

General Assembly

Distr.: Limited
17 July 2013

Original: English

Sixty-seventh session
Agenda item 14
Integrated and coordinated implementation of and follow-up to the outcomes of the major United Nations conferences and summits in the economic, social and related fields

Afghanistan, Albania, Angola, Armenia, Australia, Azerbaijan, Bangladesh, Belarus, Belize, Benin, Bolivia (Plurinational State of), Bosnia and Herzegovina, Brunei Darussalam, Burkina Faso, Burundi, Cambodia, Chile, China, Costa Rica, Croatia, Cuba, Cyprus, Djibouti, Ecuador, El Salvador, Ethiopia, Fiji, Finland, Georgia, Germany, Ghana, Grenada, Guatemala, Haiti, Honduras, Hungary, Indonesia, Iraq, Ireland, Israel, Jamaica, Japan, Jordan, Kenya, Lao People's Democratic Republic, Lebanon, Lesotho, Liberia, Liechtenstein, Lithuania, Madagascar, Malaysia, Maldives, Monaco, Mongolia, Montenegro, Myanmar, Namibia, Nauru, Netherlands, New Zealand, Oman, Palau, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Portugal, Qatar, Republic of Korea, Russian Federation, Saint Vincent and the Grenadines, Samoa, Serbia, Seychelles, Singapore, Slovakia, Slovenia, Solomon Islands, Somalia, South Africa, Spain, Sri Lanka, Suriname, Sweden, Tajikistan, Thailand, the former Yugoslav Republic of Macedonia, Timor-Leste, Togo, Turkey, Turkmenistan, Tuvalu, Ukraine, United Republic of Tanzania, Uruguay, Vanuatu and Viet Nam: draft resolution

Sanitation for All

The General Assembly,

Recalling its resolutions 61/192 of 20 December 2006 on the International Year of Sanitation, 2008 and 65/153 of 20 December 2010 on the follow-up to the International Year of Sanitation, 2008,

Recalling also General Assembly resolutions and resolutions of the Human Rights Council on the human right to safe drinking water and sanitation,

Recalling further its resolution 65/1 of 22 September 2010, "Keeping the promise: united to achieve the Millennium Development Goals",

* Reissued for technical reasons on 23 July 2013.

Please recycle

CHINA 2004

When Beijing hosted the World Toilet Summit, it transformed China's toilet culture ahead of the 2008 Olympics. Commitments included renovating 6,000 public toilet blocks and setting a new national standard.

BRAZIL 2019

Hosted by the Brazil Institute and supported by the UN Global Compact Brazil Network, the World Toilet Summit advocated for a bill allowing private investors to invest in state-owned water treatment plans. The bill was passed in June 2020, attracting an investment exceeding USD14bn.

Our Impact over the Years

INDIA

The World Toilet Organization supported India's Prime Minister Narendra Modi's Clean India Mission, which has successfully completed the construction of 110 million household toilets across the country.

Jack Sim with India's PM Narendra Modi

NIGERIA 2022

With formal representation from all 36 states, as well as Ministers, Governors, and Permanent Secretaries in attendance, the World Toilet Summit successfully produced a manifesto and roadmap for an Open-Defecation-Free Nigeria by 2030 for its 213 million people.

Our Impact over the Years

SaniShop

SaniShop WTO's social franchise model, adopts a participatory approach that goes beyond viewing rural households as passive consumers. Instead, it engages and empowers them as key stakeholders in the sanitation value chain. By combining entrepreneurship, community mobilization, and behavior change, the model creates sustainable sanitation markets and livelihoods.

Impact:

- Cambodia (since 2009): 11,211 household latrines constructed and over 500 sales entrepreneurs trained across 7 provinces (as of July 2014).
- India (since 2013): 889 household toilets built and 51 sales entrepreneurs trained in Odisha and Maharashtra, in collaboration with eKutir and funded by Unilever India.
- Mozambique (2014–2017): The model is being implemented in peri-urban areas of Maputo in partnership with ESTAMOS and ACRA-CCS, with funding from the Italian Ministry of Foreign Affairs.

World Toilet Day Forum

UN Headquarters, 19 November 2024

Jack Sim and Nielsen Yadlowsky at UN Headquarters

The World Toilet Organization's Founder-Director, Jack Sim, and Board member Nielsen Yadlowsky attended the World Toilet Day Forum at the UN Headquarters, where discussions proved fruitful. The forum laid the groundwork for a stronger emphasis on global sanitation issues setting the stage for a heightened focus at the 2026 UN Water Conference, which will be co-hosted by the governments of Senegal and the UAE.

Building on the success of having "Made Toilets Sexy," WTO is now setting its sights on the next crucial goal: to "Make Toilets Profitable." This innovative, entrepreneurial approach aims to incorporate the externalities of both public & private goods into cost-benefit analysis, thereby

World Toilet Day Forum

UN Headquarters, 19 November 2024

creating opportunities for sustainable Public-Private Partnerships (PPPs) and commercially viable solutions.

With an exponential mindset driving these efforts, there is significant potential for transformative progress, bringing the world closer to solving the sanitation crisis—perhaps even achieving this ambitious goal by 2030.

World Toilet College

The World Toilet College (WTC) established in 2005, is a pioneering social enterprise dedicated to improving sanitation through education and skill development. Its mission revolves around ensuring best practices and standards in toilet design, cleanliness, and sanitation technologies. It acknowledges the pervasive issue of inadequate toilets globally, emphasizing that alongside the lack of facilities, poor management and hygienic maintenance pose equally serious problems.

WTC adopts a unique approach, focusing on comprehensively training toilet caretakers. This includes education in cleaning, maintenance, sanitation marketing, hygiene promotion, behavioural change, public policy, social entrepreneurship, and minor repairs. By empowering caretakers with such diverse skill sets, WTC aims to boost their self-confidence, enhance their professional mastery, and increase productivity.

Central to WTC's strategy is its capacity-building program tailored to individuals at various levels of sanitation value

World Toilet College

chain. These programs are led by certified trainers and experts, fostering a supportive network of sanitation stakeholders. Through these initiatives, WTC enables personal and professional growth within the field, ultimately contributing to improved sanitation practices globally.

World Toilet College India transformed over 100,000 lives in 15 states across India

By forging partnerships with esteemed institutions like Singapore Polytechnic, WTC has strengthened its credibility and received accreditation as an “Approved Training Organization.” Collaborating with key global entities, including Reckitt Benckiser (RB), and the Global

World Toilet College

Interfaith Wash Alliance (GIWA), WTC successfully expanded its operations to India.

In 2015, it launched India's first WTC in Rishikesh, Uttarakhand, a groundbreaking initiative that trained over 5,000 individuals within its initial 24 months. Building on this momentum, WTC further extended its impact by establishing the Harpic World Toilet College (HWTC) in Aurangabad, Maharashtra, in collaboration with RB and Jagran Pehel.

World Toilet College

WTC's programs offer operational training, job placements, and support services to sanitation workers nationwide. By upskilling workers and addressing societal attitudes, HWTC aims to eliminate manual scavenging practices and enhance overall hygiene and sanitation infrastructure in India. The program's impact extends beyond individual workers to their families and communities, contributing to poverty alleviation and social inclusion.

Collaborations with government agencies, NGOs, and corporate partners help scale HWTC's impact and reach more sanitation workers nationwide. The organization's holistic approach encompasses technical skills training, advocacy, and support services, aiming to create a more equitable and inclusive society. HWTC alumni have reported remarkable transformations in their lives, with increased dignity, self-confidence, and acceptance within their communities.

Notably, every rupee invested in HWTC, it delivers Rs 23.20 worth of social value, reflecting its high return on

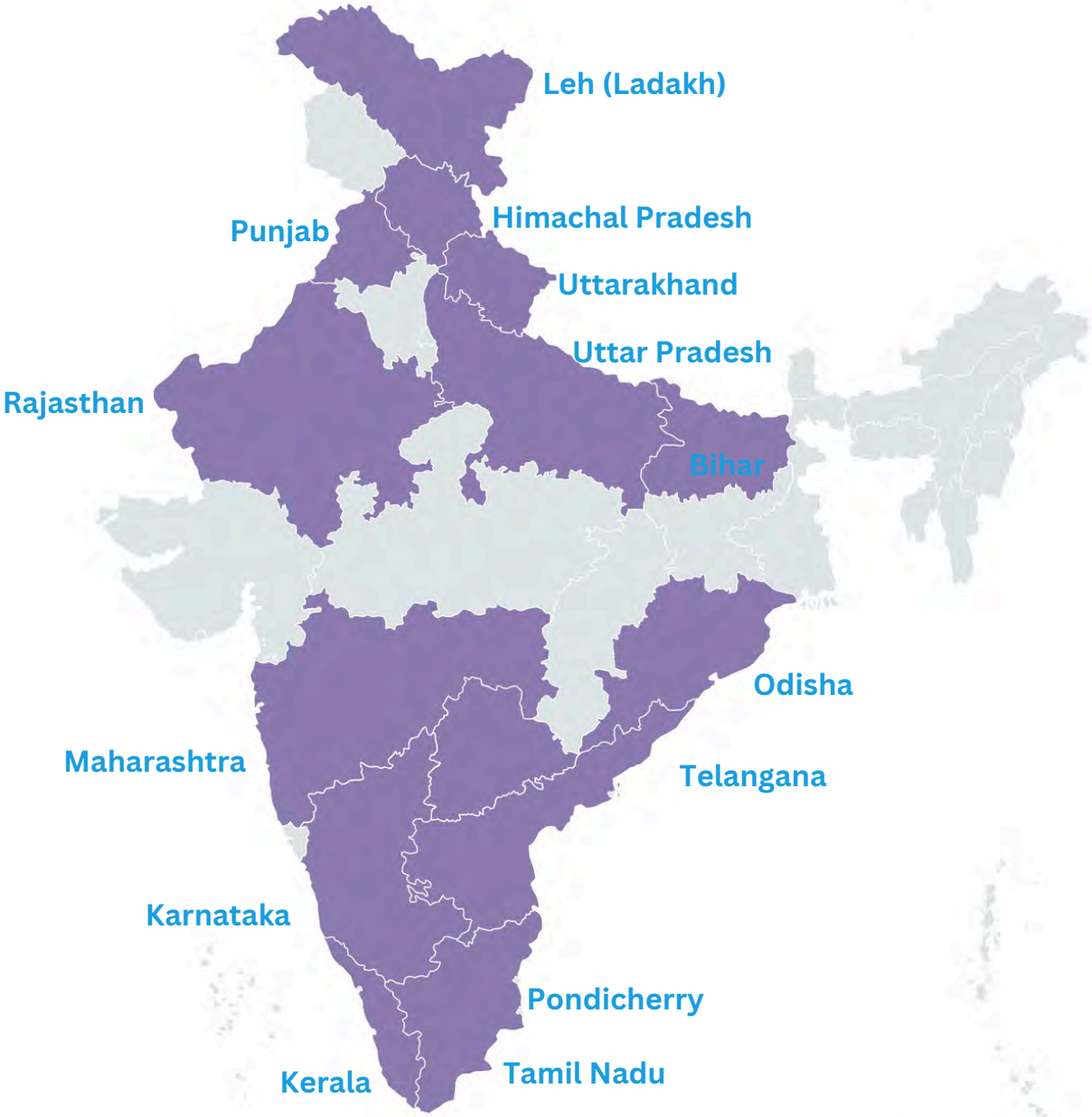
World Toilet College

investment and societal benefits. Since its inception, HWTC has trained over 100,000 sanitation workers, providing them with alternative livelihood options and opportunities for socioeconomic advancement. The program has contributed significantly to reducing health issues among sanitation workers, with notable improvements in overall well-being reported post-training.

The success of WTC in Rishikesh and Aurangabad has demonstrated the effectiveness of structured training programs in enhancing sanitation practices and uplifting the workforce in the sanitation sector.

Recognizing the scalability of this model, WTC has since replicated it across multiple regions, addressing sanitation challenges in various Indian states. Since the launch of the first HWTC in Aurangabad in 2018, the initiative has grown significantly, with 15 HWTCs established across 15 states, six of which have obtained ISO 9001:2015 certification and have rehabilitated over 100,000 sanitation workers.

World Toilet College



By adopting a comprehensive and collaborative approach, WTC continues to create a meaningful and lasting impact, serving as a beacon of hope for sanitation workers across India.

SanOpps Project

SanOpps is a pioneering initiative by the World Toilet Organization designed to promote investments in universal sanitation by making its full economic and social value visible. At its core, SanOpps aims to price the collective positive and negative externalities of sanitation —quantifying the wide-ranging costs of inaction and the benefits of progress—so that policymakers and politicians can make informed, data-driven decisions with clarity and confidence.

Recognizing that inadequate sanitation disproportionately impacts low-income communities, SanOpps seeks to improve outcomes by using evidence to drive change. The initiative begins by developing interactive dashboards that visualize the financial burdens and public health consequences of poor sanitation. These tools lay the groundwork for a comprehensive web-based application that will enhance stakeholder engagement and accelerate impact.

SanOpps targets four key audiences: government leaders, businesses, non-profits/media, and everyday citizens.

SanOpps Project

Through a combination of economic analysis and customized visual storytelling, the initiative reframes how sanitation is perceived—turning it from a neglected issue into a compelling investment case.

The digitization of SanOpps will also enable faster and more dynamic Cost-Benefit Analyses, helping decision-makers to assess trade-offs and prioritise action with unprecedented speed and accuracy. By leveraging WTO's global network, the application will be promoted and refined in partnership with governments, civil society, and international actors in the WASH sector.

Beyond digital innovation, SanOpps offers technical guidance and fosters local collaboration to solve on-the-ground sanitation challenges. Its approach is rooted in equity—especially for women and children—by reducing health risks, improving school attendance, and enhancing livelihoods. In doing so, SanOpps aims to enable sustainable and inclusive sanitation improvements worldwide.

Membership

At the World Toilet Organization

The World Toilet Organization (WTO) is committed to driving global change in sanitation and hygiene. Membership in the WTO provides individuals, organizations, and corporations with an opportunity to engage in meaningful initiatives that address the global sanitation crisis. Members contribute to sustainable solutions while benefiting from global recognition, networking, and exclusive opportunities.

WTO offers five membership tiers: Friends of WTO, Champion, Silver, Gold, and Platinum, each designed to provide unique benefits and engagement opportunities.

Members gain access to global networking, marketing exposure, exclusive invitations to the World Toilet Summit, and opportunities to actively contribute to sanitation initiatives. Higher-tier members receive additional privileges, such as logo placements, nominations for the Hall of Fame Award, and exclusive training and speaking engagements.

Membership

At the World Toilet Organization

WTO's current members include enthusiastic individuals committed to the global issue of sanitation, as well as leading organizations—each playing a vital role in advancing the mission of universal sanitation. Their support has been instrumental in driving impactful projects, advocacy efforts, and sanitation solutions worldwide. Below are our current members:

CHAMPION MEMBERS

euroloo

ONE HUNDRED

MESIL
Productos y Soluciones de Limpieza

SANITATION AMBASSADORS

mister LOO

FRIENDS OF WTO

Geraldine Ewomba,

Saori Onda,

Anne Ho Koon Wei.

Paul Fameli,

Brent A Blouch,

Stefan Villing

Enkhbaatar Tseden

Membership

At the World Toilet Organization

WTO welcomes new members to join our mission and create a world where everyone has access to proper sanitation. Together, we can drive sustainable impact and empower communities worldwide.

For more information about membership benefits, please contact us at membership@worldtoilet.org or visit our membership page at worldtoilet.org/be-a-member-of-wto/.

We look forward to welcoming you to our global network of changemakers committed to sanitation for all.

Ecosystem Partners

The World Toilet Organization is proud to launch a new vertical: the Ecosystem Partner Network — a global collaborative platform that unites toilet associations committed to driving sustainable sanitation solutions in their regions.

This new initiative will amplify the efforts of national and local actors who are working on the frontlines of sanitation through advocacy, innovation, infrastructure development, and community engagement. These partners play a pivotal role in improving public health and environmental outcomes while advancing inclusive sanitation policies.

Eligibility is open to toilet associations and entities with a demonstrated commitment to sanitation access and equity. Whether through grassroots action or systemic change, partners must be actively contributing to sustainable sanitation outcomes.

As part of this network, Ecosystem Partners will gain global visibility and credibility through recognition on the

Ecosystem Partners

WTO website. Members will also benefit from access to a vibrant community of practitioners, thought leaders, and collaborators—unlocking opportunities for shared learning, co-creation, and collective impact.

The vertical provides a structured platform for knowledge exchange, joint initiatives, and resource mobilization. It also offers a unified voice in global advocacy, helping partners engage with policymakers, funding agencies, and international stakeholders through WTO's strategic outreach and campaigns.

With the launch of this new vertical, WTO is building a powerful global movement of innovators and change-makers dedicated to achieving universal access to safe, sustainable, and dignified sanitation.

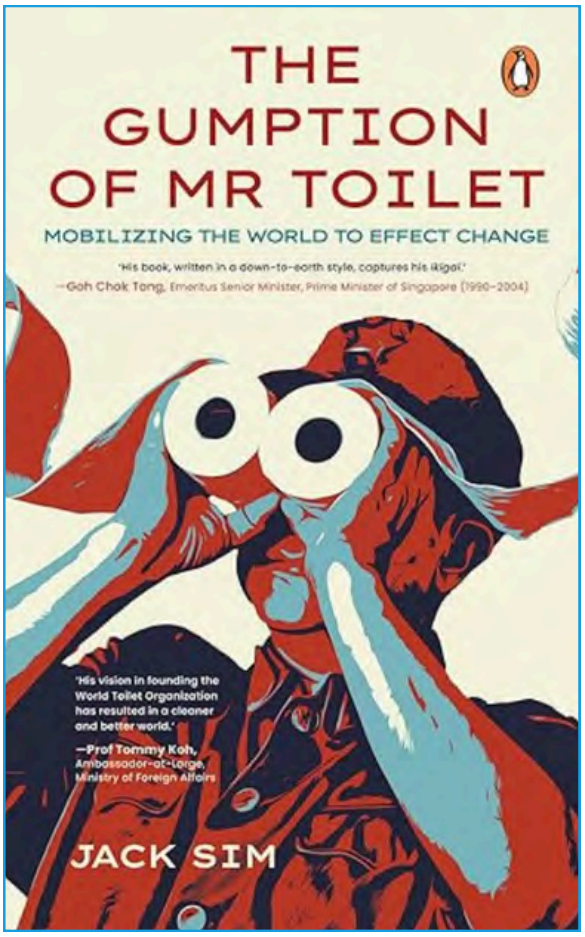
For more information or to express interest in becoming an Ecosystem Partner, contact us at online@worldtoilet.org or visit worldtoilet.org/ecosystem-partners/.

The Gumption of Mr. Toilet

By Jack Sim, Founder-Director WTO

The Gumption of Mr. Toilet is an inspiring book written by Jack Sim, a social entrepreneur dedicated to improving global sanitation. The book chronicles his extraordinary journey and shares powerful insights on resilience, purpose-driven leadership, and the unconventional paths he took to drive meaningful change. It serves as a beacon of motivation, encouraging readers to challenge societal norms and pursue impactful solutions to pressing issues.

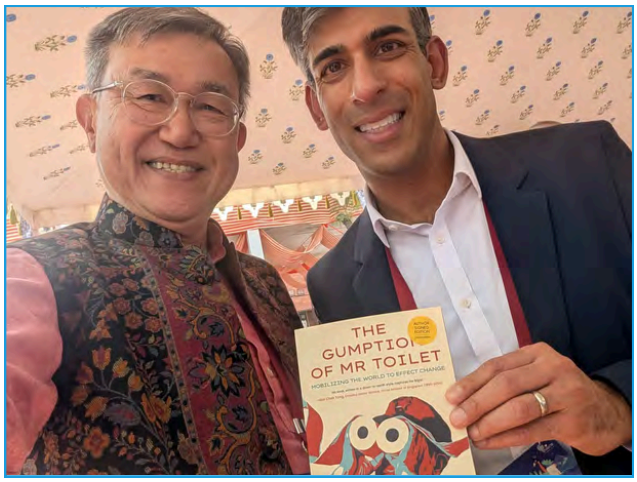
Since its release, The Gumption of Mr. Toilet has been launched at several high-profile events in Singapore by key dignitaries and influential figures like former Foreign Affair Minister George Yeo, Prof. Tommy Koh and Piyush Gupta, the CEO of DBS Bank. These launches have provided an opportunity for thought-provoking discussions on social impact and innovation.



The Gumption of Mr. Toilet

By Jack Sim, Founder-Director WTO

The book has also been prominently featured at prestigious literary festivals, including the Jaipur, Bangalore, Kerala, and Kolkata Literature Festivals in India, where it has sparked engaging conversations about social change, entrepreneurship, and the power of gumption. Beyond these events, it has made its way into academic institutions, inspiring young minds to embrace courage, creativity, and persistence in their pursuits.



Jack Sim with Rishi Sunak

Jack Sim with George Yeo

Jack Sim with Sudha Murty

The Gumption of Mr. Toilet

By Jack Sim, Founder-Director WTO

The Gumption of Mr. Toilet is more than just a book—it is a soft-skills development tool to inculcate Curiosity, Courage, Compassion, Commitment, Communication, Collaboration and Calmness in the learners. Through Jack Sim's inspiring story, readers are equipped with practical lessons on overcoming obstacles, challenging the status quo, and harnessing their potential to drive meaningful change.

Get your copy:

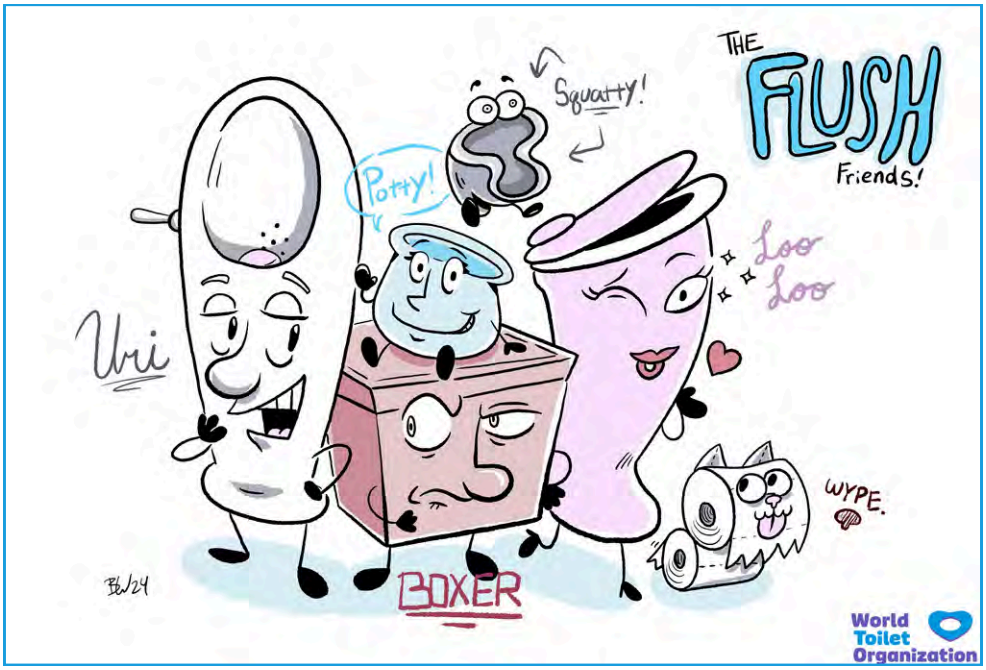
Worldwide: To order your copy, Click Here

India: To order your copy, Click Here

Flush Friends

A Playful Approach to Sanitation Awareness

Conceptualized by Jack Sim, The Flush Friends is a creative initiative designed to address the global sanitation crisis through an engaging and imaginative lens. This endeavour brings together storytelling, humor, and education to make the issue of sanitation more accessible and relatable to audiences of all ages.



The Power of Storytelling in Advocacy

Sanitation is often an overlooked topic, overshadowed by other pressing global challenges. The Flush Friends of WTO seeks to change that narrative by using storytelling as a powerful tool for advocacy. By integrating humor and

Flush Friends

A Playful Approach to Sanitation Awareness

creativity, the comics transform what is often considered an unapproachable subject into a delightful and engaging experience.

The story follows a group of whimsical characters navigating various sanitation challenges, providing readers with a mix of entertainment and education. Through their adventures, the characters illustrate important lessons on hygiene, sanitation infrastructure, and the importance of clean and accessible toilets for all.

Flush Friends Comic Strips

Other Projects and Events

Urgent Run - Pune Maharashtra, India
World Toilet Day 2024

On November 24, 2024, Pune hosted the Urgent Run to mark World Toilet Day, bringing together citizens, organizations, & stakeholders in a powerful call to action for global sanitation challenges. Organized by Ecosan Services Foundation in association with the Pune Municipal Corporation and the World Toilet Organization, the event was more than just a run—it was a movement to raise awareness around sustainable sanitation and hygiene.

Aligned with SDG 6.2, the Urgent Run highlighted the urgent need for inclusive sustainable sanitation solutions and safe wastewater management. The event also reinforced local commitments to environmental protection, notably contributing to efforts like the Pollution Abatement of the River Mula-Mutha in Pune Maharashtra, India.

Other Projects and Events

Beijing, China
World Toilet Day Conference 2024

On the occasion of World Toilet Day 2024, a high-impact conference was held in Beijing, bringing together key stakeholders, practitioners, and experts to discuss innovative models for public toilet provision in China.

The World Toilet Organization was proud to participate and share insights on global sanitation strategies and scalable solutions.

The conference featured in-depth discussions on diverse business models currently being implemented across China to improve public toilet infrastructure.

Beijing China 2024, World Toilet Day Conference

Other Projects and Events

Global Water and Sanitation Center (GWSC)
Asian Institute of Technology (AIT), Bangkok

We are proud to announce that Jack Sim, Founder of WTO, has joined the Advisory Board of the Global Water and Sanitation Center at AIT in Bangkok. His appointment marks a significant step in strengthening WTO's global collaboration to address water and sanitation challenges across Asia and beyond.

Advisory Board, AIT GWSC, Bangkok

Jack joins a distinguished group of leaders, including Dr. Roshan Raj Shrestha, Deputy Director at the Bill & Melinda Gates Foundation, and Dr. Bindu Lohani, former Vice-President of the Asian Development Bank and an AIT Hall of Fame Inductee, among other esteemed Advisory Board members.

Other Projects and Events

Global Sustainability Leader Award

In a proud moment for WTO, Founder Jack Sim was honored with the Global Sustainability Leader Award at the 10th Integrated Health & Wellbeing (IHW) Council Summit in Dubai. The award recognizes his decades of advocacy in transforming sanitation from a taboo topic to a global development priority.

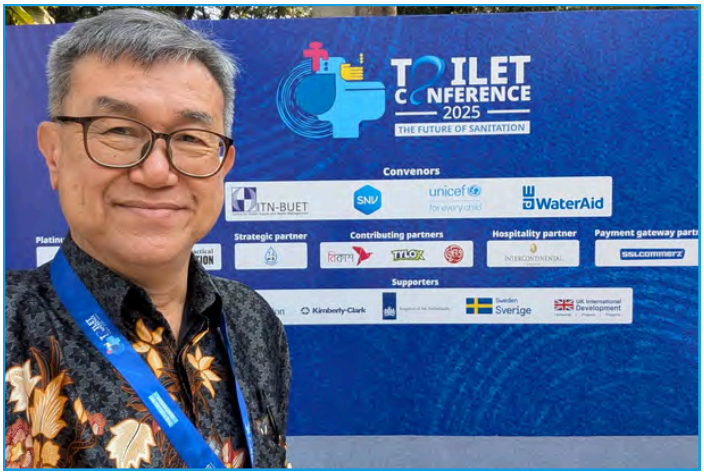
Jack's leadership has impacted millions through inclusive solutions, policy influence, and innovation in the WASH sector. This recognition highlights not only his commitment but also WTO's mission to ensure safe, sustainable sanitation for all.

Speaking Engagements

Toilet Conference 2025
Dhaka Bangladesh

WTO was honoured to participate in the Toilet Conference 2025, held in Dhaka, Bangladesh. This year's conference, themed "The Future of Sanitation", brought together global leaders, policymakers, academics, & development partners to exchange innovative strategies & best practices in advancing sanitation for all.

Our founder, Jack Sim, delivered a keynote address sharing how Singapore transformed from a third-world to a first-world nation through Cleanliness. He highlighted key reforms, such as modernising public toilets, providing clean water, cleaning rivers, eradicating corruption, and ensuring safe and affordable housing. Mr. Sim stressed - 'Cleanliness is both a physical & spiritual philosophy', which earned Singapore's global trust & admiration.



Jack Sim at Toilet Conference 2025, Dhaka Bangladesh

Speaking Engagements

Leap Conference 2025
Riyadh Saudi Arabia

Jack Sim took the stage at LEAP 2025 in Riyadh, joining a global line-up of over 300 innovators, creators, and leaders shaping the future. Speaking on the theme Transforming Society: The Power of Investing for Impact, Jack shared valuable insights on how impact investments are driving meaningful change in addressing global sanitation challenges and advancing sustainable development.

LEAP 2025 served as a dynamic platform for thought leaders to discuss how technology & investment can transform societies for the better, and WTO's participation reinforced the crucial role of sanitation in this global dialogue.

Speaking Engagements

Manipal University
Jaipur Rajasthan, India

WTO was proud to collaborate with Manipal University Jaipur (MUJ), India in hosting our founder, Mr. Jack Sim. He addressed students and faculty at MUJ, sharing his remarkable journey as a sanitation advocate who successfully negotiated with 193 heads of nations at the UN General Assembly, resulting in the recognition of World Toilet Day.

His engaging session at MUJ emphasized the critical role young leaders and innovators play in addressing global sanitation challenges. We are grateful to Dr. N.N. Sharma, President of MUJ, and Dr Anil Dutt Vyas for their leadership and warm hospitality, and to the vibrant MUJ community for their enthusiastic participation. The event further strengthens WTO's commitment to fostering the next generation of sanitation champions and deepening partnerships with academic institutions dedicated to social impact and innovation.

Speaking Engagements

BORDA (Bremen Overseas Research and Development Association) Bangalore Karnataka, India

Jack Sim, Founder WTO and Laila Khongthaw, Operations Associate WTO, attended an engaging session hosted by BORDA South Asia at their Regional Office in Bangalore.

Jack shared his journey from entrepreneur to sanitation advocate. He also introduced his book, "The Gumption of Mr. Toilet," highlighting his bold and unconventional approach to driving global change.

His insights on sanitation challenges and solutions inspired participants to view sanitation as a human right and a foundation for equity and sustainability.

WTO-BORDA team at BORDA Regional Office, Bangalore, India - December 2024

Speaking Engagements

Jack Sim Featured in Mountaintop's Peak Perspectives Series 2024

Jack Sim was featured in the Peak Perspectives Series, hosted by Mountaintop International: a nonprofit dedicated to building the inner capacity, or "human infrastructure," of leaders worldwide. Mountaintop empowers individuals, NGOs, and institutions to drive systems change and strengthen community-led development.

In his session, "Creating Massive Global Impact with the Leverage Model," Jack shared his journey of transforming global conversations around sanitation. Known as Mr. Toilet, his insights inspired emerging leaders to challenge taboos, design scalable solutions, and drive meaningful change.

WTO is proud to be part of this global movement that puts people first and uplifts locally rooted leadership to achieve sustainable development.

Speaking Engagements

China International Fair for Trade in Services 2024

The China International Fair for Trade in Services (CIFTIS) is one of the largest and most influential trade events, spanning two major venues: Shuogang and the National Convention Center. This year, WTO proudly participated, bringing sanitation and hygiene to the forefront of global trade discussions.

Founder Jack Sim delivered an insightful session that emphasized the critical role of sanitation. His message underscored how sanitation services are essential not only for individual well-being but also as a vital part of global economic and social infrastructure.

Jack Sim speaking at CIFTIS

Speaking Engagements

Rotary International Convention 2024
Singapore

At the Rotary International Convention 2024 at Marina Bay Sands, Singapore Jack Sim delivered a keynote to 14,000 delegates, earning a standing ovation. He announced the launch of a WASH Shared Services Center to provide simple, plug-and-play solutions for all 46,000 Rotary Clubs worldwide, helping them support water, sanitation, and hygiene projects globally.

The World Toilet Organization helped bring the convention to Singapore, working with the Singapore Tourism Board.

14,000 delegates hear Jack Sim's keynote at Rotary International Convention 2024.

Speaking Engagements

Interclean Expo 2024
Amsterdam

WTO participated in Interclean Amsterdam 2024, the world's largest trade show for the cleaning industry. Jack Sim, WTO's founder, addressed global leaders and innovators, emphasizing the vital link between cleaning technology and public health.

97th AZ (Arizona) Water Association Conference
Phoenix, Arizona

At the 97th AZ Water Association Conference in Phoenix, Arizona, Jack Sim delivered an inspiring keynote to 3,000 water professionals.

Sharing his journey from retiring at 40 to dedicating the past 25 years to breaking taboos around sanitation, Jack highlighted the urgent need for global toilet access and the power of humor and storytelling to drive change. As the visionary behind World Toilet Day, recognized by the UN, Jack's message resonated deeply: sanitation is not just a health issue — it's a human right.

Speaking Engagements

Fifth China Youth Leadership Summit on Global Development

Sarika Saluja, General Manager WTO, spoke at the Fifth China Youth Leadership Summit on Global Development, organized by the Beijing Foreign Studies University Model United Nations Association (BFSUMUNA).

She addressed two key topics: Personal Hygiene and Public Sanitation and Responding to Toilet System Failures during Public Emergencies. These themes align closely with WTO's global mission to improve sanitation access and public health.

WASHTalk Session, Ecosan Services Foundation (ESF) India

Sarika Saluja, General Manager WTO, spoke at a WASHTalk session about WTO's work in India and China organized by ESF India. She shared insights on major sanitation initiatives like the Swachh Bharat Mission and China's Toilet Revolution, highlighting how policies influence WASH progress. The session offered valuable perspectives on the current challenges and solutions shaping sanitation in both countries.

Speaking Engagements

Africa Water Investment Congress 2024
Casablanca, Morocco

Sarika Saluja, General Manager WTO, participated online as a speaker at the Africa Water Investment Congress held in Casablanca, Morocco. Under the theme “Investing in Water = Investing in Nations,” the event gathered leaders and innovators dedicated to securing clean and reliable water access.

Sarika shared valuable insights on sustainable water and sanitation management, emphasizing the impact of public-private partnerships and innovation in addressing global water challenges.

Integrated Health & Wellbeing (IHW) Summit 2024
Dubai, UAE

Sarika Saluja was honored to speak at the 10th IHW Summit. She participated as a speaker on a high-level panel, Sustainable Economy in Action: The Pathways to Enhancing Business Models, contributing to discussions on the circular economy and strategies to minimise waste while maximising resource efficiency.

Speaking Engagements

She highlighted the importance of collaboration and ESG principles in achieving the UN Sustainable Development Goals by 2030.

Sarika received appreciation from Dr. Harsh Vardhan, Former Minister of Health and Family Welfare, Government of India, recognizing her valuable contributions to the dialogue.

She was also a speaker at the first-ever Sustainability Hour, Dubai a premier forum that amplifies the voices of global sustainability leaders and drives progress toward the SDGs.

Sr. Harsh Vardhan and Sarika Saluja, 10th IHW Summit, Dubai

Sarika Saluja as a speaker at Sustainability Hour, Dubai

Our Supporters

GLOBAL CITIZEN

Reckitt Benckiser

CLSA

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LIEN foundation

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Cartier

BBH GLOBAL

ANA All Nippon Airways

SINGAPORE Serving Humanity, Saving Lives

GUCCI

THE NIPPON FOUNDATION

ntuc National Trades Union Congress

WDA singapore workforce development agency

Singapore TOURISM BOARD

EDB singapore

SFA GROUP Shaking up water

Our Supporters

Our Volunteers

WTO has been at the forefront of advocating for better sanitation and hygiene worldwide, but none of this would be possible without the dedication and passion of our volunteers. Volunteers are the heart of WTO's mission, playing a crucial role in raising awareness, implementing initiatives, and driving positive change in communities across the globe.

RECOGNIZING OUR 2024 WTO VOLUNTEERS

In 2024, many passionate individuals joined WTO's mission, dedicating their time and skills to make a difference. Their commitment has helped expand WTO's outreach, strengthen our campaigns, and bring sanitation solutions to underserved areas. We honor and thank our incredible WTO volunteers for their relentless efforts and belief in a world where everyone has access to safe sanitation.

If you are passionate about transforming sanitation and hygiene, Click to view our volunteer page and join the global movement.

Governance Evaluation Checklist (Tier 1)

SN	Call for Action	Code ID	Did the charity put this principle into action?	If you have indicated "No" or 'Partial Compliance", please explain.	Score
Principle 1: The charity serves its mission and achieves its objectives.					
1	Clearly state the charitable purposes (For example, vision and mission, objectives, use of resources, activities, and so on) and include the objectives in the charity's governing instrument. Publish the stated charitable purposes on platforms (For example, Charity Portal, website, social media channels, and so on) that can be easily accessed by the public.	1.1	Yes		2
2	Develop and implement strategic plans to achieve the stated charitable purposes.	1.2	Yes		2
3	Have the Board review the charity's strategic plans regularly to ensure that the charity is achieving its charitable purposes, and monitor, evaluate and report the outcome and impact of its activities.	1.3	Yes		2
Principle 2: The charity has an effective Board and Management.					
4	The Board and Management are collectively responsible for achieving the charity's charitable purposes. The roles and responsibilities of the Board and Management should be clear and distinct.	2.1	Yes		2
5	The Board and Management should be inducted and undergo training, where necessary, and their performance reviewed regularly to ensure their effectiveness.	2.2	Yes		2
6	Document the terms of reference for the Board and each of its committees. The Board should have committees (or desig nated Board member(s)) to oversee the following areas*, where relevant to the charity: a. Audit b. Finance * Other areas include Programmes and Services, Fund-raising, Appointment/ Nomination, Human Resource, and Investment.	2.3	No	No sub-committee is formed yet	0
7	Ensure the Board is diverse and of an appropriate size, and has a good mix of skills, knowledge, and experience. All Board members should exercise independent judgement and act in the best interest of the charity.	2.4	Yes		2
8	Develop proper processes for leadership renewal. This includes establishing a term limit for each Board member. All Board members must submit themselves for re-nomination and reappointment, at least once every three years.	2.5	Yes		2
9	Develop proper processes for leadership renewal. This includes establishing a term limit for the Treasurer (or equivalent position). For Treasurer (or equivalent position) only: a. The maximum term limit for the Treasurer (or equivalent position like a Finance Committee Chairman, or key person on the Board responsible for overseeing the finances of the charity) should be four consecutive years. If there is no Board member who oversee the finances, the Chairman will take on the role. i. After meeting the maximum term limit for the Treasurer, a Board member's reappointment to the position of Treasurer (or an equivalent position may be considered after at least a two-year break. ii. Should the Treasurer leave the position for less than two years, and when he/she is being re-appointed, the Treasurer's years of service would continue from the time he/she stepped down as Treasurer.	2.6	Yes		2
10	Ensure the Board has suitable qualifications and experience, understands its duties clearly, and performs well. a. No staff should chair the Board and staff should not comprise more than one-third of the Board.	2.7	Yes		2
11	Ensure the Management has suitable qualifications and experience, understands its duties clearly, and performs well. a. Staff must provide the Board with complete and timely information and should not vote or participate in the Board's decision-making.	2.8	Yes		2
Principle 3: The charity acts responsibly, fairly and with integrity.					
12	Conduct appropriate background checks on the members of the Board and Management to ensure they are suited to work at the charity.	3.1	Yes		2
13	Document the processes for the Board and Management to declare actual or potential conflicts of interest, and the measures to deal with these conflicts of interest when they arise. a. A Board member with a conflict of interest in the matter(s) discussed should recuse himself/herself from the meeting and should not vote or take part in the decision-making during the meeting.	3.2	Yes		2
14	Ensure that no Board member is involved in setting his/her own remuneration directly or indirectly.	3.3	Yes		2
15	Ensure that no staff is involved in setting his/her own remuneration directly or indirectly.	3.3	Yes		2
16	Establish a Code of Conduct that reflects the charity's values and ethics and ensure that the Code of Conduct is applied appropriately.	3.4	Yes		2
17	Take into consideration the ESG factors when conducting the charity's activities.	3.5	Yes		2

Governance Evaluation Checklist (Tier 1) – Cont'd

SN	Call for Action	Code ID	Did the charity put this principle into action?	If you have indicated "No" or 'Partial Compliance", please explain.	Score
Principle 4: The charity is well-managed and plans for the future.					
18	Implement and regularly review key policies and procedures to ensure that they continue to support the charity's objectives. a. Ensure the Board approves the annual budget for the charity's plans and regularly reviews and monitors its income and expenditures (For example, financial assistance, matching grants, donations by board members to the charity, funding, staff costs and so on).	4.1a	Yes		2
19	Implement and regularly review key policies and procedures to ensure that they continue to support the charity's objectives. b. Implement appropriate internal controls to manage and monitor the charity's funds and resources. This includes key processes such as: i. Revenue and receipting policies and procedures; ii. Procurement and payment policies and procedures; and iii. System for the delegation of authority and limits of approval.	4.1b	Yes		2
20	Seek the Board's approval for any loans, donations, grants, or financial assistance provided by the charity which are not part of the core charitable programmes listed in its policy. (For example, loans to employees/subsidiaries, grants or financial assistance to business entities).	4.2	Yes		2
21	Regularly identify and review the key risks that the charity is exposed to and refer to the charity's processes to manage these risks.	4.3	Yes		2
Principle 5: The charity is accountable and transparent.					
22	Disclose or submit the necessary documents (such as Annual Report, Financial Statements, GEC, and so on) in accordance with the requirements of the Charities Act, its Regulations, and other frameworks (For example, Charity Transparency Framework and so on).	5.1	Yes		2
23	Generally, Board members should not receive remuneration for their services to the Board. Where the charity's governing instrument expressly permits remuneration or benefits to the Board members for their services, the charity should provide reasons for allowing remuneration or benefits and disclose in its annual report the exact remuneration and benefits received by each Board member.	5.2	Yes		2
24	The charity should disclose the following in its annual report: a. Number of Board meetings in the year; and b. Each Board member's attendance.	5.3	Yes		2
25	The charity should disclose in its annual report the total annual remuneration (including any remuneration received in the charity's subsidiaries) for each of its three highest-paid staff, who each receives remuneration exceeding $100,000, in incremental bands of $100,000. Should any of the three highest-paid staff serve on the Board of the charity, this should also be disclosed. If none of its staff receives more than $100,000 in annual remuneration each, the charity should disclose this fact.	5.4	Yes		2
26	The charity should disclose in its annual report the number of paid staff who are close members of the family of the Executive Head or Board members, and whose remuneration exceeds $50,000 during the year. The annual remuneration of such staff should be listed in incremental bands of $100,000. If none of its staff is a close member of the family of the Executive Head or Board members and receives more than $50,000 in annual remuneration, the charity should disclose this fact.	5.5	Yes		2
27	Implement clear reporting structures so that the Board, Management, and staff can access all relevant information, advice, and resources to conduct their roles effectively. a. Record relevant discussions, dissenting views and decisions in the minutes of general and Board meetings. Circulate the minutes of these meetings to the Board as soon as practicable.	5.6a	Yes		2
28	Implement clear reporting structures so that the Board, Management, and staff can access all relevant information, advice, and resources to conduct their roles effectively. a. The Board meetings should have an appropriate quorum of at least half of the Board, if a quorum is not stated in the charity's governing instrument.	5.6b	Yes		2
Principle 6: The charity communicates actively to instil public confidence.					
29	Develop and implement strategies for regular communication with the charity's stakeholders and the public (For example, focus on the charity's branding and overall message, raise awareness of its cause to maintain or increase public support, show appreciation to supporters, and so on).	6.1	Yes		2
30	Listen to the views of the charity's stakeholders and the public and respond constructively.	6.2	Yes		2

Total Score	58
Percentage = (Total Score/Full Marks of 60) x 100%	97%

Directorate & Board Meetings

Names	Dates of Meetings									
	13 Feb 2024	14 Jun 2024	14 Jun 2024	22 Aug 2024	3 Sep 2024	1 Oct 2024	5 Nov 2024	3 Dec 2024	14 Jan 2025	17 Feb 2025
Types of Meeting	S	R	R*	R	S	S	S	S	S	S
Jack Sim Juek Wah Founder / Director Appointed – 21st Jun 2002	√	√	√	√	√	√	√	√	√	√
Adam Murad Mokhtee Chairman / Director Appointed – 25th May 2023	√	√	√	√	√	A	√	A	√	√
Mak Yet Feng, Delph Vice-Chair / Director Appointed - 19th Sep 2022	A	√	√	√	A	√	√	√	A	√
Sim Juay Cheow, William Treasurer / Director Appointed – 11th Oct 2018	√	√	√	√	A	A	A	A	A	√
Chu Yee Ming, Calvin Director Appointed – 28th Dec 2018	√	A	A	A	A	A	A	A	A	A
Trudi Lee Catherine Bishop Director Appointed – 20th Sep 2021	√	√	√	√	√	A	√	√	√	√
Nielsen Director Appointed – 19th Sep 2022	A	√	√	A	A	A	√	√	A	√
Attended by Invitations										
Sarika Saluja	√	√	√		√	√	√	√	√	√
Laila Khan Khongthaw	√	√	√		√	√	√	√	√	√

√ Attended the meetings
A Absent
R = Regular Meetings
S = Strategy Meetings
*AGM

No governing board member is remunerated

Staff Renumeration

None of our paid staff receives more than SGD 100,000 each in annual remuneration

Reserves Policy

The primary objective of WTO's reserves management policy is to ensure that it maintains strong and healthy ratios in order to support its operations and potential initiatives.

WTO targets to maintain an optimum level of reserve which is equivalent to two years of its operating expenditure budget which shall exclude the restricted and/or designated funds. WTO shall regularly review and manage its reserves to ensure optimum level is maintained taking into consideration its future requirements and projected income and operating cash requirements.

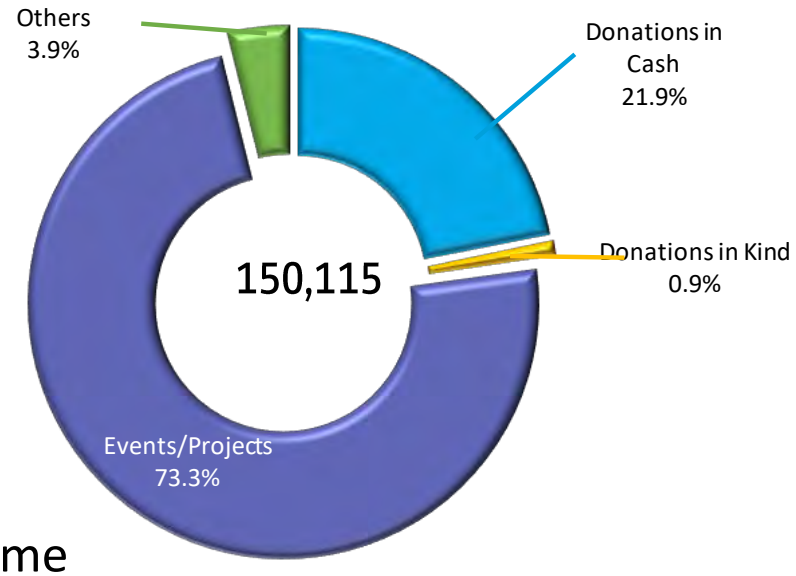
WTO is not subject to any externally imposed reserve requirements.

WTO - Reserve Ratio

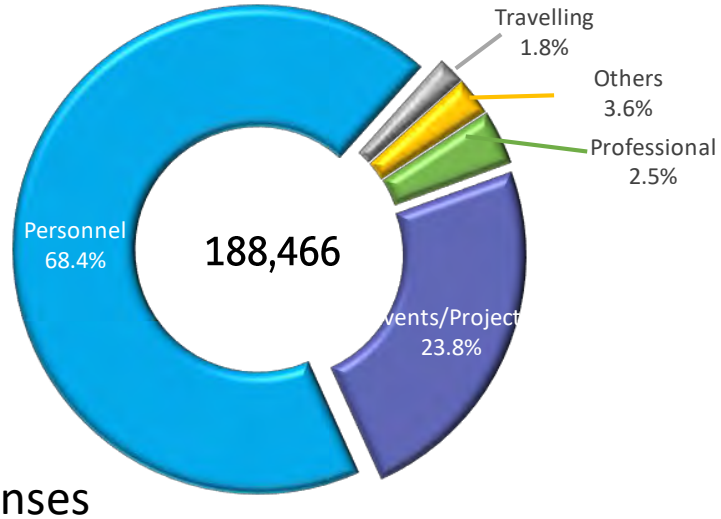
		2024	2023
Current Assets		**164,100**	216,720
Non-Current Assets			
Plant and equipment*		-	-
Financial assets		**11,971**	13,476
Current Liabilities		**(29,783)**	(44,791)
	A	**146,288**	185,406
Expenses	B	**143,630**	121,139
Ratio	A/B	**1.02**	1.53

*non-merchantable

Summary Financial Statement



Total Income



Total Expenses

Financial Statements

WORLD TOILET ORGANIZATION LIMITED
Co. Reg. No.:200205358C

STATEMENT OF COMPREHENSIVE INCOME
For the financial year ended 31 December 2024

	2024	2023
	S$	S$
Revenue	146,695	242,247
Other income	260	148,178
Other (losses) / gains - net	3,160	(241)
Expenses		
- Charitable events	(44,835)	(118,933)
- Depreciation	(739)	(739)
- Employees' benefits	(128,871)	(105,458)
- Lease expenses - short term		(2,600)
- Travelling expense	(3,353)	(3,648)
- Web hosting	(401)	(344)
- Other	(10,267)	(14,350)
Total expenses	(188,466)	(246,072)
Surplus before tax	(38,351)	144,112
Income tax expense	-	-
Surplus after tax	(38,351)	144,112
Other comprehensive losses		
Financial assets, at FVOCI		
- Fair value (losses) - equity investments	(1,505)	(4,286)
Other comprehensive (losses), net of tax	(1,505)	(4,286)
Total comprehensive income	(39,856)	139,826

Please click here for link to detailed audited financial statement

Financial Statements – Cont'd

WORLD TOILET ORGANIZATION LIMITED
Co. Reg. No.:200205358C

BALANCE SHEET
As at 31 December 2024

	2024 S$	2023 S$
Assets		
Current assets		
Cash and cash equivalents	163,398	215,666
Other receivables	702	1,053
	164,100	216,719
Non-current assets		
Plant and equipment	493	1,232
Financial assets, at FVOCI	11,972	13,477
	12,465	14,709
Total assets	176,565	231,428
LIABILITIES		
Current liabilities		
Other payables and accruals	29,784	44,791
Total liabilities	29,784	44,791
NET ASSETS	146,781	186,637
FUNDS AND RESERVES		
Unrestricted fund		
General fund	176,819	215,170
Fair value reserve	(30,038)	(28,533)
Total equity	146,781	186,637

Please click here for link to detailed audited financial statement

Financial Statements – Cont'd

WORLD TOILET ORGANIZATION LIMITED
Co. Reg. No.:200205358C

STATEMENT OF CASH FLOWS
For the financial year ended 31 December 2024

	2024	2023
	S$	S$
Cash flows from operating activities		
Surplus for the year	(38,351)	144,112
Adjustment for:		
- Unrealised currency transaction losses	(315)	240
- Interest Income	(252)	(314)
- Depreciation	739	739
- Waiver for amount due to director		(147,864)
- Gain on disposal of investment		1
Operating cash flow before working capital changes	(38,179)	(3,086)
Change in working capital:		
- Other receivables	244	711
- Other payables and accruals	(15,006)	(168,107)
Interest income received	358	
Net cash used in by operating activities	(52,583)	(170,482)
Net increase in cash and cash equivalents	(52,583)	(170,482)
Cash and cash equivalents at beginning of financial year	215,666	386,388
Effects of currency translation on cash and cash equvalents	315	(240)
Cash and cash equivalents at end of financial year	163,398	215,666

Please click here for link to detailed audited financial statement

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To Donate

https://worldtoilet.org/donate/

Beneficiary Name: **World Toilet Organization Limited**

Donations in Singapore Dollars
Bank Name: **United Overseas Bank Limited**
Account No: **101-331-735-1**
Swift/BIC Code: **UOVBSGSG**
Bank Address: **80 Raffles Place, UOB Plaza, Singapore 048624**
Bank Code: **7375**
Branch Code: **001**

Donation in SGD, scan SGQR code with your banking app

Donations in US Dollars
Bank Name: **DBS Bank Limited**
Account No: **0005-000694-01-5-022**
Swift/BIC Code: **DBSSSGSG**
Bank Address: **12 Marina Boulevard, DBS Asia Central, Marina Bay Financial Centre Tower 3, Singapore 018982**
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